



Sponsorship Prospectus



— AFRICA —
INTERNET
— SUMMIT'20 —
ONLINE
14 -18 SEPTEMBER 2020

www.internetsummit.africa

ORGANISERS



www.afrinic.net



www.afnog.org



Shaping **Africa's** Digital Future

Welcome to AIS'20 **Online**

African Network Information Centre (AFRINIC) is the regional Internet numbers registry for Africa tasked with equitable distribution of Internet number resources in the continent. AFRINIC exists to grow the Internet for the sustainable development of Africa. One of the prominent ways in which AFRINIC implements this vision is through major events held around the continent to champion this debate.

Dubbed AIS'20 Online, the meeting will take place on 14th-18th September 2020. The meeting will take place remotely due to the Covid-19 pandemic. AIS'20 Online will host various stakeholders whose knowledge, experience and views are important in the use, effects and development of the Internet in Africa and around the world.

More specifically, the platform will offer the space for serious interrogations of and discussions relating to the place, development, use and effects of the internet in Africa. It will offer an opportunity to African governments and global stakeholders to discuss and benchmark issues regarding Internet policy, Internet governance, Internet for Development (ICT4D), Internet access. The AIS'20 will also be used to celebrate AFRINIC'S 15th anniversary.

PARTICIPATION

The event is open to over 1,500 AFRINIC members from the 54 countries of Africa as well as our global stakeholders, partners and ICT professionals.

AIS'20 is organized by AFRINIC in collaborations with African Network Operators Group (AfNOG). The meeting will have high-level government representation as well as contribution and is also open to over 1,500 AFRINIC Resource Members from the 54 African countries as well as our global stakeholders and partners.

The meeting will bring together leaders and top executives from Internet Service Providers and organisations concerned with Internet development, and Internet and ICT policy development from around the world. Renowned speakers and experts will also be at hand to make presentations and participate in panels, plenary discussions and other platforms on latest developments and case studies in e-Infrastructures, applications, research, entrepreneurship and more.

WHAT ARE THE TOPICS OF DISCUSSION?

AIS'20 Online will provide a platform for delegates to deliberate and address the following key questions:

- How can Internet infrastructure be improved and expanded to ensure low cost, resilient and secure access and keep our content and traffic local?
- How do we ensure affordable, always-on Internet access for all so that all African citizens can achieve their potential?
- What policies guide Internet number resource distribution in Africa and how can we ensure that all stakeholders participate in the Policy Development Process (PDP)?
- How can we keep networks safe from cyber attacks, DDoSs and shutdowns?
- How can we harness the power of the Internet to help end poverty and ensure prosperity for all?
- What strategies can be used to drive IPv6 deployment in Africa?

PREVIOUS MEETING STATISTICS



478
Photos



11
Fellows



36
Sponsors



742
Delegates



545
Newcomers



56
Countries



300
App Download



400
Social media Posts

Over 500 participants from 60 countries attended the summit that consisted of in-depth policy development discussions, training courses, workshops, tutorials, plenary sessions and panel discussions.

WHY SPONSOR?

Africa is progressing towards greater connectivity. The future depends on how AFRINIC, alongside key stakeholders such as governments, regulators, network operators, academia and business leaders, harness the opportunities provided by accessible and efficient Internet connectivity.

AIS'20 will provide a unique opportunity for your organisation to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by a global audience attending the event.

Specifically, sponsoring AIS'20 will provide your company with an excellent opportunity to:

- Create, maintain and enhance brand awareness among high-profile relevant audiences
- Build and reinforce strategic relationships with key players in the ICT sector across the globe
- Network and generate new leads and returns on investment
- Access a broad network of leaders and decision-makers
- Intellectually influence industry peers



SPONSORSHIP OPPORTUNITIES

There are three main sponsorship categories for AIS'20.

CONTENT SPONSORSHIP



This is the most prestigious category for the event. It involves speaking, participating in plenary sessions and discussions.

NETWORKING SPONSORSHIP



This category revolves around social events at AIS'20 which form an integral part of the event programme.

IN-KIND SPONSORSHIP



This is the more personalised category that is tailor-made to sponsor specifications.

PARTNERSHIPS

The following partnerships are available;

OFFICIAL MEDIA PARTNER



OFFICIAL CONNECTIVITY PARTNERS



SESSION SPONSOR

(Limited to 2 sponsors)

- 2 Presentation Opportunities
- Two three-minute video feature run at the break events (advert to be provided by sponsor)
- Logo on the digital screen before the opening session
- Top tier placement of logo on all meeting communication and marketing collateral including programme and meeting website with its corporate logo, description, website and social media details.
- Five advertisement pages in the delegate newsletter
- Recognition by AFRINIC Chairman and CEO at the opening ceremony
- Rights to use “official session sponsor” in all your communications

USD
8,000

DIGITAL SCREEN SPONSOR

(Limited to 2 sponsors)

- 2 Presentation Opportunities
- One three-minute video feature run at the break events (advert to be provided by sponsor)
- Logo on the digital screen before the opening session
- Top tier placement of logo on all meeting communication and marketing collateral including programme and meeting website with its corporate logo, description, website and social media details.
- Three advertisement pages in the delegate newsletter
- Recognition by AFRINIC Chairman and CEO at the opening ceremony
- Sponsor’s information on the meeting website

USD
7,000

MOBILE APP SPONSOR

(Limited to 2 sponsors)

- 1 Presentation Opportunity
- One three-minute video feature run at the break events (Video to be provided by sponsor)
- Digital screen before the opening session
- Top tier placement of logo on all meeting communication and marketing collateral including programme and meeting website with the company website link
- Two advertisement page in the delegate newsletter
- Recognition by AFRINIC Chairman and CEO at the opening ceremony

USD
6,000

VIDEO ADVERT

(Unlimited)

- One three-minute video feature run at the break events (advert to be provided by sponsor)
- Logo placement on the meeting website with its corporate logo with website link details.
- One advertisement page in the delegate newsletter
- Recognition by AFRINIC Chairman and CEO at the closing ceremony

USD
4,000

POP UP SPACE ADVERT

(Unlimited)

- Two advertisement pop-ups during session breaks (advert to be provided by sponsor)
- Logo placement on the meeting website with its corporate logo with website link details.
- One advertisement page in the delegate newsletter
- Recognition by AFRINIC Chairman and CEO at the closing ceremony

USD
2,000

CONNECTIVITY PARTNER

(Limited to 2 partners)

- 1 Presentation Opportunity
- One three-minute video feature run at the break events (advert to be provided by sponsor)
- Logo on the digital screen before the opening session
- Top tier placement of logo on all meeting communication and marketing collateral including programme and meeting website with its corporate logo, description, website and social media details.
- Two advertisement pages in the delegate newsletter
- Recognition by AFRINIC Chairman and CEO at the opening ceremony

**AFRINIC
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ON **LINE**

14-18

SEPTEMBER 2020

Previous Sponsors

NetworkTheWorld.org



MINISTRY OF ICT & NATIONAL GUIDANCE
A Knowledge and Productive Society driven by ICT & National Ideology



facebook



SEACOM

UIXP





Sponsorship Acceptance Form

Complete the form below.

I would like to sponsor the following tier

Organisation name:	Session Sponsor	\$ 8,000
Contact name:	Digital Screen Sponsor	\$ 7,000
Position:	Mobile App Sponsor	\$ 6,000
Email:	Video Advert	\$ 4,000
Address:	Pop up space adverts (Still)	\$ 2,000
Phone:	Connectivity Partner	
Fax:	Media Partner	
	In-Kind (Please specify)	
	Other (Please specify)	

Signature

Date

Please note that the AFRINIC Public Policy Meeting Sponsorship opens the door to this select and sophisticated audiences. We encourage you to take advantage of this unique opportunity to participate as a Sponsor.

- All sponsorships are payable by bank transfer and should be paid by 15th August 2020.
- Sponsorships will not be subject to any withholdings or taxes in the sponsor’s country of origin; should this be the case, the said withholdings or taxes shall be added to the price and will be borne by the sponsor.
- The agreed price does not include additional technical equipment or translation. Brand signage for the room must be provided by the sponsor.
- AIS’20 Online sponsorship is not exclusive to either party.
- Please note AFRINIC reserves the right to decline sponsorship of any kind should there be a conflict of interest.

Please choose a package that meets your particular marketing needs, or talk with the sponsorship team about creating a custom package, option or marketing programme that is uniquely yours.

Contact Information

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